

**GREEN ACRES MALL
BACK TO SCHOOL 2010 GIFT WITH PURCHASE OFFICIAL RULES**

Gift-with-Purchase Program Dates

The Free Gift Card Back To School Gift-with-Purchase Program will begin on Wednesday, August 25, 2010 and will end on Wednesday, September 15, 2010, while supplies last.

Gift-with-Purchase Requirements

The Gift-with-Purchase Program is exclusively for Green Acres Mall customers. Employees of Green Acres Mall or its stores not eligible for Gift-With-Purchase. The Gift-with-Purchase Program is open to all qualified persons 18 years of age or older. One (1) Free Green Acres Mall Gift Card will be awarded to each customer who presents the coupon and also presents a minimum of \$100 in Green Acres Mall store receipts dated August 25, 2010 – September 15, 2010 at the Customer Service Center no later than September 15, 2010. Receipts presented after 9/15/10 not eligible for this promotion.

Value of free gift card will reflect total purchases, excluding any sales tax, gratuities, store gift cards or Green Acres Mall gift cards. Customer must present receipts from any Green Acres Mall stores at Customer Service Center dated 8/25/10 – 9/15/10. Receipts must total a minimum of \$100, resulting in a free gift card valued at \$10. Free gift card amount will be based on the dollar thresholds shown below. Offer not valid towards any purchases made prior to August 25, 2010. Gift card does not need to be spent during this time period; it can be utilized at any time, as per the regular rules of Green Acres Mall gift card use. Green Acres Mall will not be responsible for lost receipts or gift cards.

Thresholds:

Spend: \$100-\$199.99	Receive: Free \$10 Green Acres Mall Gift Card
Spend: \$200-\$299.99	Receive: Free \$20 Green Acres Mall Gift Card
Spend: \$300 or more	Receive: Free \$30 Green Acres Mall Gift Card

Limits

Limit is one (1) Green Acres Mall Gift Card per household during the promotional period. Limited to the first 500 customers on a first come, first serve basis, with qualified \$100+ Green Acres Mall purchases and coupon. Maximum gift card reward per household, regardless of total receipts redeemed, is \$30. Employees of Green Acres Mall or its stores not eligible for Gift-With-Purchase.

Green Acres Mall Management reserves the right to make changes to these Official Rules and Regulations at its discretion.